

MojPosao



Among the top
15 most visited
websites
in Croatia

(Gemius Audience)



Offers more
than 3,500
job ads daily



Attracts more
than 750,000
unique monthly
visitors



Has an estimated
job ad reach of
2,000,000

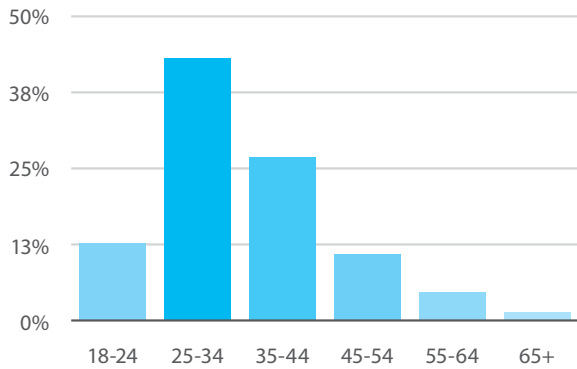


Gathers a social
media community
of more than
300,000 members:
[Facebook](#), [Twitter](#),
[LinkedIn](#)

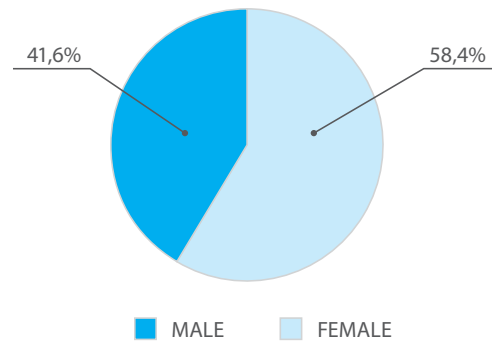
VISITOR PROFILE

(GOOGLE ANALYTICS)

AGE



GENDER



BANNER CAMPAIGN

Possibility of targeting users based on their location or job category.

DESKTOP BANNER		
Format	CPM/EUR	Fixed position
Small banner (300x100)	9.4	EUR 68/ day
Rectangle (300x250)	13.5	EUR 115/ day
Jumbo top (728x90)	12.12	-
Billboard (970x250)	27	-

*Banner campaign minimum: 10,000 impressions, or one day for fixed

**CPM stands for cost per 1,000 Impressions



CONTENT ADVERTISING



Job ad in MojPosao
monthly newsletter
for job seekers

EUR 115



PR article in 'News'
or 'Advices' category

EUR 270



Featured PR article
on the homepage
and in 'News' category

EUR 606



PR article in MojPosao
monthly newsletter
for jobseekers or
employers

EUR 808

Newsletter for employers: more than 24,000 subscribers

Newsletter for jobseekers: more than 280,000 subscribers

PR ARTICLES & JOB ADS ON MOJPOSAO SOCIAL MEDIA PAGES



Post on
[MojPosao
Twitter page](#)

EUR 14



Post on
[MojPosao
LinkedIn page](#)

EUR 48



[MojPosao Facebook page
for job ads in tourism](#)

Post

EUR 34

Targeted
campaign*

EUR 81

[MojPosao Facebook page](#)

Post

EUR 68

Targeted
campaign*

EUR 162

*based on gender, age, location and interests

DISCOUNTS

Additional		Agency	Advance Payment	Welcome discount
> EUR 1,348	5%	20%	5%	25%
> EUR 2,021	10%	20%	5%	25%
> EUR 3,368	15%	20%	5%	25%
> EUR 5,388	20%	20%	5%	25%

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