

MojPosao



Among the top
15 most visited
websites
in Croatia

(Gemius Audience)



Offers more
than 3,800
job ads daily



Attracts more
than 780,000
unique monthly
visitors



Has an estimated
job ad reach of
2,000,000

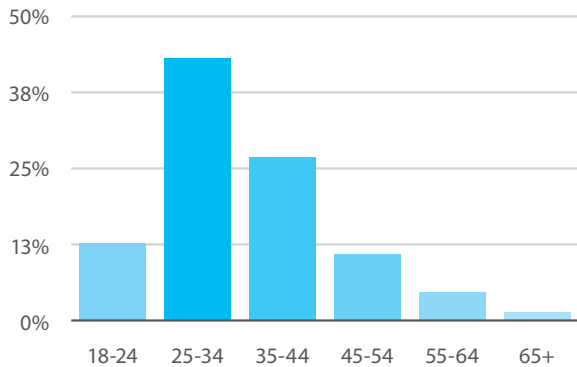


Gathers a social
media community
of more than
350,000 members:
[Facebook](#), [Twitter](#),
[LinkedIn](#)

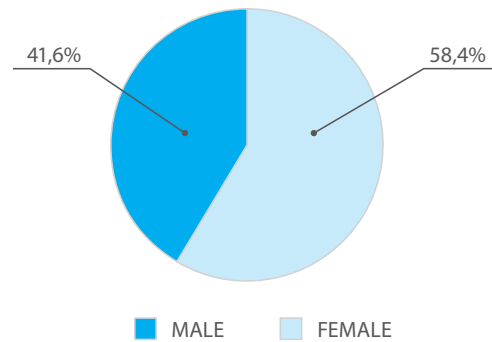
VISITOR PROFILE

(GOOGLE ANALYTICS)

AGE



GENDER



BANNER CAMPAIGN

Possibility of targeting users based on their location or job category.

DESKTOP BANNER

| Format | CPM/EUR | Fixed position |
|------------------------|---------|----------------|
| Small banner (300x100) | 9.4 | EUR 68/ day |
| Rectangle (300x250) | 13.5 | EUR 115/ day |
| Billboard (970x250) | 27 | - |

*Banner campaign minimum: 10,000 impressions, or one day for fixed

**CPM stands for cost per 1,000 Impressions

The screenshot shows the MojPosao website interface. At the top, there's a navigation bar with links like POČETNA, POSLOVI, POSLOVRIMCI, TVITKE, VIJESTI, and SAVJETI. Below this is a search bar with filters for 'Pretraži poslove', 'Sve kategorije', and 'Sve kategorije'. A large blue banner at the top right displays '970x250'. The main content area is divided into sections: 'IZDVOJENI POSLOVI' (Featured Jobs) and 'POSLOVNA INTELIGENCIJA' (Business Intelligence). The 'IZDVOJENI POSLOVI' section lists various job openings with logos and brief descriptions, such as 'Serviser/prodavač za telekomunikacije', 'Šef kuhinje', 'Konobar', 'Barman', 'Kuhar', 'Spasičac na plaži i bazenu', 'Tehnički suradnik', 'Senior Medical Sales Representative', 'Rukovoditelj kontrole kvalitete', 'Prodajni zastupnik', 'Terenski prodajni predstavnik', 'Business Building Executive', 'Manager za upravljanje kvalitetom i okolišem', 'Terenski veterinar', 'Voditelj transporta', 'Sistem integrator', 'Djelatnik u tehnološkoj pripremi', and 'Monitor'. The 'POSLOVNA INTELIGENCIJA' section features a 'PODRAVSKA BANKA' banner and a '300x250' and '300x100' banner. At the bottom, there's a 'KALKULATOR ZA IZNAJMU PLACE' (Rent Calculator) and a 'SPLIT DIZITE PRIREZ NA 15%' (Split income tax at 15%) section.

CONTENT ADVERTISING



Job ad in MojPosao
monthly newsletter
for job seekers

EUR 115



PR article in 'News'
or 'Advices' category

EUR 270



Featured PR article
on the homepage
and in 'News' category

EUR 606



PR article in MojPosao
monthly newsletter
for jobseekers or
employers

EUR 808

Newsletter for employers: more than +28,000 subscribers

Newsletter for jobseekers: more than +290,000 subscribers

PR ARTICLES & JOB ADS ON MOJPOSAO SOCIAL MEDIA PAGES



Post on
[MojPosao
Twitter page](#)

EUR 14



Post on
[MojPosao
LinkedIn page](#)

EUR 48



[MojPosao Facebook page
for job ads in tourism](#)

Post

EUR 34

Targeted
campaign*

EUR 81

[MojPosao Facebook page](#)

Post

EUR 68

Targeted
campaign*

EUR 162

*based on gender, age, location and interests

DISCOUNTS

| Additional | | Agency | Advance Payment | Welcome discount |
|-------------|-----|--------|-----------------|------------------|
| > EUR 1,348 | 5% | 20% | 5% | 25% |
| > EUR 2,021 | 10% | 20% | 5% | 25% |
| > EUR 3,368 | 15% | 20% | 5% | 25% |
| > EUR 5,388 | 20% | 20% | 5% | 25% |

Contact:

oglasavanje@moj-posao.net